



& You!

Crikey! At Australia Zoo we have 15 annual events to celebrate everything from Steve Irwin Day to Australia Day, Bindi's Birthday to Mother's Day and everything in between! Australia Zoo hosts these events to offer an additional experience for our visitors, and activities can include anything from thong throwing competitions on Australia Day to major entertainment acts on Bindi's Birthday! Wooo-hoo!

A great way for your business to get involved in these events is by providing products or services to be given away as prizes throughout the event days.

Australia Zoo would like to arrange a contra relationship with your business, whereby we provide you with admission tickets to Australia Zoo to equal value of the products or services provided by your business. This can include a variety of adult, child or family passes, for use however you wish! What a ripper!

Supporting our local community has always been very important to Terri and Steve Irwin, and of course to the team at Australia Zoo. For decades, we have purchased from the same local suppliers, and as we grow, we continue to support them, and be supported by them in return.

We look forward to talking to you soon. Don't forget - CROCS RULE!

AUSTRALIA ZOO MAJOR EVENTS 2011



26 January



14 February



17 March



16 - 26 April



8 May



13 June



25 June - 10 July



24 July



13 August



4 September



17 Sept - 2 Oct



31 October



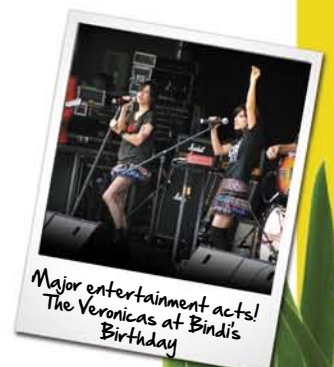
15 November



1 December



10 Dec - 22 Jan



Open every day 9:00am - 5:00pm (Closed Christmas Day, ANZAC Day open 1:30pm - 5:30pm)
 Steve Irwin Way, Beerwah, Sunshine Coast, QLD 4519 info@australiazoo.com.au Ph: (07) 5436 2000

www.australiazoo.com.au





The ultimate wildlife adventure!

We would love to offer a contra deal with your business, in which we swap equal value of Zoo passes for a product or voucher from your business.

These products/prizes are used throughout the Zoo in competitions and activities as prizes. See over the list of events we hold annually at the Zoo for an idea of where your business could get involved.

Another opportunity for your business to get into the action is to sponsor our events with awesome prize packages and deals! Our sponsors receive recognition and exposure of their product in various ways in the lead up to and on our promotional days through internal and external Zoo exposure.

If you are interested in talking to our Australia Zoo marketing team about these opportunities, please do not hesitate to contact us. We would love to hear from you about exciting cross promotional opportunities!

We look forward to hearing from you soon. Don't forget – **CROCS RULE!**

Steve Irwin Way
Beerwah, Sunshine Coast QLD 4519
Ph: +617 5436 2000
Fax: +617 5494 8604



Admission-Prices

ADULTS	\$59	UNDER 3	FREE
STUDENT/ PENSIONER <i>(ID required)</i>	\$47	FAMILY PASS (4) 2 adults & up to 2 children	\$172
CHILDREN Ages 3-14 years <i>(Children 14 years and under must be accompanied by an adult)</i>	\$35	FAMILY PASS (5) 2 adults & up to 3 children	\$189

Prices valid till 31 October 2011



Open every day 9:00am - 5:00pm *(Closed Christmas Day, ANZAC Day open 1:30pm - 5:30pm)*
Steve Irwin Way, Beerwah, Sunshine Coast, QLD 4519 info@australiazoo.com.au Ph: (07) 5436 2000

www.australiazoo.com.au

